

THE GREATER PALAIS ROYAL

A. LISNER. Washington, D. C. G STREET.

Millinery "Opening" Day

First read the New York letter of "The Milliner."

A walk down Fifth avenue on a bright afternoon just now, or a view of the women at the fashionable restaurants and tearooms, is delightfully instructive. Beautiful hats are the rule. The majority of them are elaborately trimmed, and the few that project ideas of plainness and simplicity in reality are very costly, for the straws are of the finest quality, and whatever trimmings are used in the way of flower, feather or aigrette are of a quality that to the initiated means "money."

But plainness, even when very expensive, is only noted among the older women. An abundance of dainty ribbons, flowers, laces, etc., go to make up the girlish, charming hats that one sees the greater extent.

The mode introduced of veiling and softening the straws, with overlays of lace, chiffon and all sorts of thin, gauzy materials, has undoubtedly made a great success, and will carry strongly through the entire season. There is a sound reason for its popularity, for the softening of the straw surface increases its beauty 100 per cent.

Leghorn, tagal or hemp braids, very fine milans and quite a little crin or horsehair braid, especially in white, were the important braids.

Where a hat is not entirely draped with diaphanous materials, the brim is invariably treated in some way to soften it. The method may be a shirring of silk, a broad binding of velvet, or a velvet facing. Where the brim above the face is plain straw, the straw is of the finest, softest finish, and the rougher surface showing in these cases on the outer brim is concealed with the smooth coverings of satin, silk or crepe.

Moire ribbons and silks are much used, and ribbon with a picot edge is the first favorite. Double brims, taking the form of a brim turned back on itself until it reaches the base of the crown, and straight "double-deckers" are seen.



Two of the many hats that prove the Summer Millinery of 1912 beautiful beyond all other years—and that the Greater Millinery Department of the Greater Palais Royal is earning greater-than-ever patronage.

"Opening" Coupon

Good Only for Monday, May 13, 1912.

This Greater Palais Royal coupon and eight (\$8.00) dollars entitles bearer to choice of the new \$10.00 Hats. Present this coupon after selecting the hat desired—in second floor parlors. This coupon good only for Monday, May 13, 1912.

The New Hats at \$10

Among them is a matchless collection of White Straw Hats, in all the new shapes, variously trimmed with flowers, lace, wings, fancy feathers and ribbons. Clip and present the coupon tomorrow—it is worth \$2.00—and any of these or other \$10.00 Hats is yours for \$8.00.

Trimmed Panama Hats, \$12 and \$18

The new phase is the trimming. At \$12.00 are the New Small Rolled Shape Panama Hats, with white satin binding and large bow of soft white satin ribbon at side. At \$18.00 are Large Panama Hats, draped with plaited shadow lace, held in place with French flowers; binding of picot ribbon.

To Order—at No Extra Charge

Any of the Trimmed Hats—here at \$7.50 to \$45.00—can be duplicated in other colors or with variation of style to suit the individuality and garments of the visitor. With four private parlors—literally private—and with milliners of reputation in attendance the visitor is assured every comfort. With prices never too little or too much results satisfactory in every respect are both logical and certain.

Professional Milliners Are Interested

With the latest-moment Trimmed Hats from Paris and New York and with the untrimmed and embellishments at less than jobbers' prices the professional not less than the amateur is interested in this "Opening."

Untrimmed Hats, best only, every new shape, \$3.19 and \$6.19—usually \$4 to \$7 at retail. Panama Hats, large head sizes, \$6 and \$7.75—usually \$7 to \$10. White Braids, 10c to 18c yard—usually 12c to 25c. Best French Flowers, 75c—usually \$1. Best Wings, 50c to \$1.50—usually 75c to \$2. Fancy Ostrich Feathers, \$5.50 and \$6.50—usually \$6.50 and \$7.50. White Ribbons, 28c to 50c—usually 35c to 65c.

Silks, 50c and \$1.19

Cheney Foulards.

The 45-inch Spotproof Foulards at \$1.19 instead of \$2.00 yard; the narrower at 50c instead of 85c yard. Note—These are not whole pieces, but the ends of many.

\$1 Silks, 75c

36 Inches Wide.

Black Taffeta and Black Messaline Silks. Whole pieces, but in limited quantity. 75c yard for guaranteed \$1.00 quality.

White Silks

Headquarters.

None less than 36 inches wide, many are 40 inches. Bargains here and there:

Wash Silks, guaranteed.....\$1.00
Japanese Silk, best.....\$1.00
Silk Poplin, worth \$1.00.....75c
Taffeta, worth \$1.25.....\$1.00
Satin Messaline, best.....\$1.00
Crepe Meteor, worth \$2.50.....\$2.00
Crepe de Chine, best.....\$1.50

White Wool Fabrics.

36-inch Batiste, Albatross and Cashmere, per yard.....50c
42-inch Serge.....60c
40-inch Striped Voile.....\$1.00
36-inch Storm Serge.....\$1.00
46-inch Wool Voile.....\$1.25
54-inch French Serge.....\$1.50
54-inch English Whipcord.....\$2.00

Trimmings

Special Sale.

Black Silk Embroidered Net Bandings, 1 1/2 and 2 1/2 inches wide.....39c
50c values. Yard.....\$1.00
Cream or Black Embroidered Net Bandings, 4 inches wide.....89c
values. Yard.....\$1.00
White Cotton Trim plain and knotted. Yard, 12c to.....59c
Cream Silk Frogs, 50c and 75c values. 25c to.....35c
Cream Silk Crochet Buttons: large and small to match. Dozen.....\$1.25
80c to.....\$1.50
Colored Crystal Buttons: ball, flat and olive shape. Dozen, 20c and.....25c

The Laces

Unusual—bargain spots among the laces generally scarce and very expensive.

18-inch Shadow All-over Laces; white and cream. 75c values. 29c

Pure Linen Torchon Lace Edges and Insertions; match sets; up to 5 inches wide. 10c and 15c values. 5c

White Shadow Valenciennes Lace Edges and Insertions to match; up to 5 inches wide. 25c 10c values. 10c

German and French Valenciennes Laces, Edges and Insertions; match sets. Worth to \$1.50. 12-yard 50c pieces. 50c

Ratine Lace Bands and Edges; white, cream and tan; 2 to 18 inches wide. Yard, 29c \$2.98

White Shadow All-over Laces; 18 and 45 inches wide. Yard, 58c to.....\$3.98

\$20.00 to \$50.00 Models, \$10.00 and \$25.00

—Including One-of-a-kind Imported Dresses and Suits.



Details.

More than one hundred of these models were imported—selected by a connoisseur, the representative of a New York firm famous for Suits and Dresses. They served as models and their use is ended in this respect. They are acquired by the Greater Palais Royal representative at fractional prices—on sale here tomorrow at \$10 and \$25 for choice.

Word Pictures.

One model of Embroidered Net, with Russian blouse of green changeable taffeta silk; yoke and sleeves of the embroidered net; sleeves finished with cuffs of taffeta; skirt of embroidered net, with border of green taffeta around bottom. Well worth \$45.00.....\$25

Attractive Copenhagen Blue Crepe Meteor Peplum Model, finished around edge with knife pleating, same pleating around bottom of skirt; collar and yoke of shadow lace and shadow lace forming a bertha crossing in front. Good value at \$50.00.....\$25



Continued.

Smart Gown of white voile, blouse and skirt trimming of white voile embroidered in polka dots of copenhagen blue. You'll judge this model worth \$37.50.....\$25

Striking Costume of navy blue and white pin-stripe chalice, with border of white with red polka dots; the skirt, one-sided effect, trimmed with border. This model is worth \$40.....\$25

Chic Frock of heavy linen crash, cuffs, belt and collar of black satin embroidered in coral. Well worth \$35.....\$25

Tailored Suits, English tourist and French styles, of all-wool cloths in mixtures, grays, tans, navy, black and white. Values to \$50.....\$25

A half hundred White Lingerie Dresses of unusual elaboration and beauty. Few worth less than \$20.00. Choice for only.....\$10

Fourteen models of Chiffon, Voile and Taffeta One-piece Dresses, not one worth less than \$25. Choice for.....\$10

Eleven Tailored Suits and nine One-piece Linen Dresses, of ratine, ramie and French linen, in white, tan, violet, copenhagen blue and brown. \$25.00 values at.....\$10

"Lyra"

A "demonstration" and sale of samples, beginning tomorrow morning.

\$10 Models, \$6.50

\$5.00 Models, \$3.50

Fitted by a famous expert—in private parlors on third floor.



For Girls 14 to 20 Years.

\$5 to \$10 Dresses & Suits at \$2.98 & \$4.98

For Women 34 to 40 Inches.

Besides the Lingerie Dresses are One-piece Linen Dresses, man-tailored models, with collarless and sailor collar. Of French linen—p o e m s in white, light blue, pink and tan. Also Ramie Linen Dresses, plain tailored models, in black, copenhagen blue, tan and violet. Also White Bedford Cord Dresses, new Norfolk and Russian blouse models, showing the handwork of the man tailor.

\$5 to \$10 Dresses & Suits at \$2.98 & \$4.98



Extra!

Worth \$2.50.

Five styles of Dresses, of Persian lawn and Indian linen; one style with low, square neck, short sleeves and Irish crochet lace insertion and medallions in neck, waist line \$1.79 and skirt; 2 to 6 years

May Festival Dresses

Prices to \$15; Sizes to 6 Years.

Dainty Lingerie Dresses, of batiste, French mull, marquisette and Persian lawn; some elaborately trimmed in fine Irish crochet, baby Irish, cluny and German valenciennes laces; others hand embroidered; sizes 2 to 6 years. Prices, \$1.00 to \$2.00

Dainty Dress of Persian lawn, square neck with yoke of valenciennes lace insertion; rows of valenciennes lace forming panel; skirt with rows of valenciennes lace insertion; finished with lace edge, ribbon rosettes at \$2.00 waist; sizes 2 to 6 years

For Girls 14 to 20 Years.

For Women 34 to 40 Inches.

One-piece White Bedford Cord Dresses, with navy blue linen collar and cuffs, embroidered in white. Man-tailored—shown in perfect-fitting collar, the sleeves at the shoulders, the classic lines throughout.

To avoid overcrowding the department proper additional space will be devoted to these garments tomorrow—on first floor.

Extra!

Worth \$5.00.

Stylish Dress of Persian lawn, panels of lace and swiss insertions down front, lapels over shoulder, short skirt, trimmed with lace insertions and edge, ribbon rosettes at waist line; sizes 2 to 6 years.....\$3.98

"A. L."

"American Lady Corset"—the new models at \$1.00 to \$5.00 earn a word of praise.

Special at \$3.00.

The new "American Lady" Corset for the full form—"the abdominal" Demonstration and fitting—on third floor.



The Hair



The Balcony Hair Shop—a new shop with newly best appointments, expert attendants and "hair" that can be relied upon. Prices never too low or too high.

Naturally Wavy Hair Switches; 30 inches long; full 3-ounce weight.....\$4.75

Naturally Wavy Pompadours; all shades, including grays; artistically constructed; a perfectly natural appearance assured when \$2.69 worn on the outside.....\$2.69

Fine Texture Natural Wavy Hair Transformations; an excellent addition to any coiffure.....\$3.49

Hair Dressing and Shampooing by expert operators, with every latest hygienic aid.....50c

Manicuring in this Balcony Parlor is made a pleasure to the visitor. A nominal charge.....25c

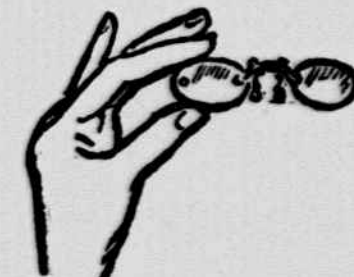
"Melba"

Toilet Preparations.

One of the few indorsed by the medical world.

Visit the "Melba demonstration" at the "Greater Palais Royal" and receive a sample of the celebrated Melba Powder, known all over the world as the most soothing and healing as well as the best adherent powder regardless of price. A massage given free with a fifty-cent purchase of any of the following:

Melba Cleanser.....50c
Melba Face Cream.....50c
Melba Benzoinated Astringent.....50c
Melba Powder.....50c
Melba Rose Blush Rouge.....25c
Melba Nail Finishing Paste.....25c
Melba Face Powder.....25c



No Risk.

No risk—with an optometrist and optician of the reputation of Dr. R. Martin Samuel.

No charge for consultation—no charge for glasses until you are satisfied they give you the desired relief.

Dr. Samuel's office is on first floor—in balcony.

Palais Royal

A. Lisner.

G Street.